

THE MORNING BRIEF



Attijari
Global Research

| CASABLANCA | 02/16/2026



FINANCIAL MARKETS HEADLINES

| MOROCCO | ADDOHA | Press release

In a press release, Addoha Group announced the signing, on Friday February 13th 2026, of an acquisition of a strategic plot of land located in the heart of Zone 4, regarded as one of the main economic hubs of Abidjan. This project will develop over 150,000 m² of usable space, with a projected revenue exceeding MAD 3 Bn combined with an expected high level of profitability.

In Morocco, the Group has authorized the Blanca City Park project in Casablanca (Southwest Ring Road of Dar Bouazza), with a potential revenue estimated at MAD 12 Bn.

Furthermore, the Group announced that it has been awarded contracts for over 5,000 resettlement housing units in Casablanca, Rabat and Marrakech, representing a projected revenue of MAD 1.2 Bn.

According to the press release, the Group's current production in Morocco and West Africa exceeds 23,000 units, representing a secured revenue above MAD 10 Bn.



ECONOMIC HEADLINES

| TUNISIA | GDP | A growth rate of 2.5% in 2025

According to the National Institute of Statistics (INS), the growth rate of the Tunisian economy reached 2.7% YoY in Q4 2025.

In 2025, the GDP growth rate of Tunisia settled at 2.5% after 1.6% in 2024.