

# THE MORNING BRIEF



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## ECONOMIC HEADLINES

### | MOROCCO | VEHICLES | Sales up 36% at the end of September 2025

In September 2025, sales of new cars in Morocco stood at 20,264 units, up 40.7% compared to the same period of the previous year. At the end of September 2025, the cumulative sales show an increase of 35.7% to 166,854 units. In more detail, sales of passenger vehicles rose by 34.7% to 147,994 units and those of light commercial vehicles jumped by 44.0% to 18,860 units.

### | MOROCCO | SURVEY | Decline in the activity in August 2025

The results of Bank Al-Maghrib's monthly business survey for the month of August 2025 show a decrease in production and an increase in sales compared to the previous month. In this context, the production capacity utilization rate remained stable at 79%. Furthermore, orders would have remained stable in August 2025 while order books would have settled at a level below normal.

### | TUNISIA | INFLATION | An inflation rate of 5.0% in September 2025

According to Tunisia's National Institute of Statistics (INS), the consumer prices index for the month of September 2025 increased by 0.6% compared to the previous month. Year-on-year, the inflation rate stood at 5.0% against 5.2% in August 2025.