

THE MORNING BRIEF



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Global Research

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FINANCIAL MARKETS HEADLINES

| MOROCCO | STROC INDUSTRIE | A loss of MAD -13 Mn in 2024 against MAD -40 Mn in 2023

Indicators (MAD Mn)	2023	2024	Change
Revenue	87	117	34,5%
EBIT	-22	-14	MAD 8 Mn
EBIT margin	NS	NS	-
Net income	-40	-13	MAD 27 Mn
Net margin	NS	NS	-



ECONOMIC HEADLINES

| MOROCCO | VEHICLES | Sales up 35% in Q1 2025

In March 2025, sales of new cars in Morocco stood at 17,417 units, up 35.7% compared to the same period of the previous year. In Q1 2025, cumulative sales show an increase of 35.0% to 48,172 units. In more detail, sales of passenger vehicles rose by 33.1% to 42,261 units and those of light commercial vehicles jumped by 50.1% to 5,911 units.

| WAEMU | GDP | An estimated growth rate of 6.3% in 2025

According to the President of the WAEMU Council of Ministers, the growth rate of the region's economy would have reached 6.2% in 2024 against 5.3% a year earlier. In 2025, this would settle at 6.3%.