

THE MORNING BRIEF



Attijari
Global Research

| CASABLANCA | 03/07/2025



ECONOMIC HEADLINES

| MOROCCO | TOURISM | Figures at the end of January 2025

In January 2025, tourist arrivals reached 1,265,197 tourists, up 27% compared to the same month of the previous year. Likewise, overnight stays in classified accommodation establishments stood at 2,044,975, recording an increase of 16% year-on-year. In this context, the average room occupancy rate reached 44% at the end of January 2025, up 5 points.

| TUNISIA | INFLATION | An inflation rate of 5.7% in February 2025

According to the National Institute of Statistics (INS) of Tunisia, the Consumer Prices Index fell by 0.1% in February 2025 compared to the previous month. On an annual basis, the inflation rate stood at 5.7% after 6.0% in January 2025.