

THE MORNING BRIEF



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Global Research

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FINANCIAL MARKETS HEADLINES

| MOROCCO | CDM-ATLANTASANAD | Launch of a new bancassurance partnership

AtlantaSanad Assurance and Crédit du Maroc signed a structuring agreement in the field of bancassurance. Since January 1st 2025, the company is Crédit du Maroc's partner for the marketing of insurance and savings products to the bank's individual and corporate clients.

This bancassurance partnership will, on the one hand, create a new growth driver for AtlantaSanad Assurance's activity and, on the other hand, support Crédit du Maroc's development ambitions.



ECONOMIC HEADLINES

| SENEGAL | FOREIGN TRADE | Reduction of the trade deficit at the end of November 2024

According to the National Agency for Statistics and Demography (ANSD), Senegal's exports rose by 18.1% at the end of November 2024 to FCFA 3,504.7 Bn. Meanwhile, imports declined by 1.1% to stand at FCFA 6,438.9 Bn. In this context, the trade balance shows a deficit of FCFA -2,934.2 Bn at the end of November 2024 compared to FCFA -3,542.7 Bn a year earlier.