

THE MORNING BRIEF



Attijari
Global Research

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FINANCIAL MARKETS HEADLINES

| MOROCCO | TOURISM | Net income up 9% in H1 2024

In H1 2024, Société Générale CI's NBI amounted to FCFA 130.7 Bn, up 7.4% year-on-year. Likewise, the bank's net income recorded an increase of 8.5% during the same period to FCFA 48.2 Bn.



ECONOMIC HEADLINES

| MOROCCO | TOURISM | Figures in H1 2024

In H1 2024, tourist arrivals amounted to 7,441,671 tourists, up 14% compared to H1 2023. Likewise, overnight stays at classified accommodation establishments stood at 12,686,608, recording an increase of 8% compared to the same period of 2023. In this context, the average room occupancy rate reached 47% at the end of June 2024, up 1 point.