

# THE MORNING BRIEF



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## FINANCIAL MARKET HEADLINES

### | MOROCCO | AFRIC INDUSTRIES | Revenue down -3% in 2020

In Q4 2020, Afric Industries' revenue increased by 19% compared to the same period of the previous year to settle at MAD 11.2 Mn. In 2020, the operator's revenue fell by -3% to MAD 41.7 Mn.

### | MOROCCO | SRM | Revenue down -31% in 2020

| Indicators (MAD Mn) | 2019 | 2020 | Change   |
|---------------------|------|------|----------|
| Revenue             | 361  | 248  | -31,3%   |
| EBITDA              | 14   | 12   | -12,9%   |
| EBITDA margin       | 3,9% | 5,0% | +1,1 pts |



## ECONOMIC HEADLINES

### | WAEMU | BUSINESS CLIMATE | A drop of 6% y-o-y in December 2020

According to the Central Bank of West African States, the WAEMU Business Climate Index stood at 97.5 points in December 2020, recording an increase of 0.1% compared to the previous month. On a year-on-year basis, the index decreased by 6.25%.

### | WAEMU | INFLATION | Prices up 2.3% y-o-y in December 2020

According to the Central Bank of West African States, the inflation rate of WAEMU member countries stood at 2.3% in December 2020. This mainly results from the increase in the prices of "Food and non-alcoholic beverages" (+1.9%), "Restaurants and Hotels" (+0.2%) and "Textile" (+0.1%).