



## Attijariwafa bank launches mobile payment for Moroccan companies

**Casablanca, June 22, 2020** - In a context of health crisis, new consumer trends are emerging. The use of digital technology and particularly electronic means of payment is accelerating.

Mobile payment is becoming an alternative to the use of cash, guaranteeing instantaneity and security.

In order to allow the hundreds of thousands of active wallets in Morocco to be used in more and more points of sale, Attijariwafa bank launches an acquisition solution allowing its corporate customers to accept mobile payments in their B to B and B to C distribution networks.

**«Our mobile payment solution comes to enrich our catalogue of solutions for the dematerialization of cash receipts by offering to our corporate customers an integrated solution for the management of mobile payments»**, declared Youssef Rouissi, Deputy General Manager in charge of the Corporate and Investment Banking pole.

This acquisition solution is based on a secure and proven technology that allows the merchant to generate a QR code on their cash register, payment terminal, pad or smartphone so that the payer can scan it to instantly proceed with the payment.

**«Our role as a banking institution is to encourage the development of mobile payment by contributing to the construction of an ecosystem of payers and acceptance networks that will enable the use of mobile payment to become more widespread»**, adds Youssef Rouissi.

Attijariwafa bank also offers to its private clients a mobile payment solution, Attijari Pay, allowing them to pay for their purchases via their smartphone in all the acceptance networks of the Kingdom.

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