# RESEARCH REPORT EQUITY

**JUNE** 2020

# Q2

Q3

Q4

# **MOROCCO** QUARTERLY Listed companies results

# THE FIRST EFFECTS OF THE COVID-19

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Attijari Global Research

Report dedicated to informed investors on the MLT stock market investment horizon





### **EXECUTIVE SUMMARY**

The Q1-20 was marked by the worldwide spread of the Covid-19 pandemic. An unprecedented health crisis which has led Morocco, as many countries, to opt for a strict lockdown of population and shutdown of several economic activities.

Despite the fact that lockdown started only by the end of the quarter, i.e. on March 20<sup>th</sup> 2020, its impacts were nevertheless visible on listed companies both activity and dividend policy.

Upon our analysis of the quarterly listed companies' press releases, we come out with four key messages :

- The stability of the market's aggregate revenues in the Q1-20 conceals a sectoral disparity. The first activities negatively impacted by the Covid-19 are those related to Building Materials and Cement. Conversely, lockdown particularly benefited to Telecoms and Insurance ;
- The market's debt level appears to be under control at the end of March. In fact, 32 companies announced a decrease in their net debt against only 13 which announced an increase ;
- Faced with a climate of uncertainty caused by the health crisis, several listed companies have reviewed their dividend for the FY 2019. As of June 5<sup>th</sup> 2020, 29 companies lowered or even waived their dividend. In the end, the 2019 dividend stood at MAD 13.6 Bn, down -37.6% compared to 2018 ;
- Local investors are particularly sensitive to the dividend yield offered by the stock market. Listed companies which maintained attractive D/Y levels reported high market performances. However, those which waived the dividend generally show under-performances.

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## ALMOST-STABLE REVENUES PARTIALLY INTEGRATING COVID-19 EFFECTS

The first quarter was marked by the first effects of the Covid-19 on the Moroccan economy. This is the strict lockdown of the population and the shutdown of several business from March 20<sup>th</sup> 2020. In Q1-20, listed companies reported aggregated revenues of MAD 60.6 Bn, showing a slight increase of 0.5%.

The analysis of these quarterly results reveals two disparate trends :

- Telecom, Insurance and Mining sectors are the main contributors to the increase in market's revenues through significant variations of MAD +361 Mn, MAD +344 Mn and MAD +123 Mn respectively ;
- Building Materials and Cement sectors contributed negatively to the evolution of market's revenues, posting significant declines of MAD -577 Mn and MAD -235 Mn respectively.







Taking into account the market's capitalization of listed sectors, we note the following observations:

- 7 listed sectors, representing 42% of the market's capitalization, reported positive revenues growth during Q1-20. These are the Telecom (+4.0%), Agribusiness (+2.7%), Insurance (+5.4%), Ports (+5.9%), Mining (+9.8%), Financing Companies (+2.5%) and NIT (+10.7%);
- 3 listed sectors, representing 45% of the market's capitalization, maintain an almost-stable revenues level compared to Q1-19. We note Banking (+0.0%), Distribution (+0.2%) and Real Estate (+0.5%);
- 2 listed sectors, representing 12% of the market's capitalization, experienced significant revenues declines. These are Building Materials and Cement, whose revenues fell by -21.6% and -7.7% respectively.



#### EQUITY MARKET : GROWTH IN MAJOR LISTED SECTORS (%) VS. WEIGHT IN MARKET'S CAPITALIZATION

Sources : Press release of Listed Companies, Casablanca Stock Exchange, AGR Computations

#### A PRUDENT DEBT POLICY WITHIN A CONTEXT OF UNCERTAINTY

The communication of listed companies with regard to their debt policy reveals a certain prudence in a context marked by a lack of visibility. With the exception of Banking, Insurance and Financing Companies, the main trends of Q1-20 are as follows :

- Regarding the debt level evolution, 32 companies reported a "decrease", 13 companies announced an "increase" and 3 published a "stable" debt level. In addition, 9 issuers did not comment on their debt situation ;
- Regarding the most significant variations, we note the port sector represented by Marsa Maroc whose net debt increased from MAD -285 Mn in Q1-19 to MAD 233 Mn in Q1-20. At the same time, the Telecom and Agribusiness sectors displayed increases of +25.5% and +16.0% respectively during the same period.



#### A RECONSIDERATION OF 2019 DIVIDEND

Faced with a climate of uncertainty due to the health crisis, several companies reviewed their 2019 dividend announced in in March 2020. Some companies waived dividends by allocating their profits to retained earnings or optional reserves. Others reduced their dividends. Note that CIMAR made the exception by offering an additional extraordinary dividend of MAD 15.

The cumulative amount of 2019 dividends "post-revision" amounted to MAD 13.6 Bn against MAD 19.4 Bn initially announced, i.e. a significant decrease of MAD 5.8 Bn. Compared to 2018, the stock market's dividends fell by -37.6% as of June 5<sup>th</sup> 2020.

Finally, the policy dividend adopted by listed companies appear to be disparate. In more details, 10 companies lowered their dividend, 12 companies maintained a stable DPS and 19 companies gave up all distribution. Conversely, 14 companies increased their 2019 dividends compared to the previous year.







Sources : Press release of Listed Companies, AGR Computations

## LOWER DIVIDEND YIELDS, BUT STILL HIGHER THAN THE 5 YEAR T-BONDS

Given the recent revision of listed companies' 2019 dividend, the stock market D/Y stands at 2.6% against an average of 4.0% observed during the last three years. Note that this return level is 20 BPS higher than that of 5-year T-Bonds which currently settles at 2.4%. The decrease in the D/Y stock market is partially justified by the waived dividend of Banking groups in accordance with the Central Bank of Morocco recommendation.

In addition, some sectors still offer attractive D/Y supported by the DPS raise and/or the correction of their stocks' prices:

- Ports : a D/Y of 5.2% following the 4.3 % increase of Marsa Maroc DPS to MAD 9.7 ;
- Insurance : an average D/Y of 4.4% given the sustainability of the sector's dividend levels ;
- Cement : an average D/Y of 4.4% supported by the increase in CIMAR's DPS by 17.6% ;
- Telecom : a D/Y of 4.1% despite the -18.9% decrease of Maroc Telecom's DPS to MAD 5.54.







#### STRONG INVESTOR SENSITIVITY TO STOCKS' DIVIDEND YIELD

Following the Covid-19 shock, the MASI index underwent a correction of -26.2% to hit a low of 8,988 pts on March 18<sup>th</sup>, 2020. Since that date, we witnessed a recovery in the Equity market by +12.6%, bringing it to 10,124 pts on June 5<sup>th</sup>, 2020. According to our analysis, investors were particularly sensitive to stocks dividend yield and secondly, to the quality of the Q1-20 achievements.

The most significant stock market performances (based on volumes) were observed essentially on the side of stocks offering high D/Y, then thereafter at the level of companies which published positive results in Q1-20. Conversely, stocks which waived dividends have been penalized on the stock market, such as the financial companies.

#### MOROCCAN STOCK MARKET : TOP-5 PERFORMANCES



#### MOROCCAN STOCK MARKET : TOP-5 UNDERPERFORMANCES

PERFORMANCE*	<u>REV. Q1-20</u>	<u>D/Y 19R</u>
-13.5% Eqdom	+0.8%	0.0%
(-8.0%) CDM	+3.7%	4.1%
-2.4%) - BMCI	+0.5%	0.0%
-0.5% ATW bank	+1.5%	0.0%
-0.1% BOA	-6.6%	3.6%**

 $^{\ast\ast}$  Based on the General Meeting press release of May  $22^{nd}\,2020$ 

Sources : Press release of Listed Companies, Casablanca Stock Exchange, AGR Computations

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